





# Growing a Better Future Volunteers wanted to support Oxfam at the Eden Project 30<sup>th</sup> March – 14<sup>th</sup> April (Easter) Between 21<sup>st</sup> July – 2<sup>nd</sup> September, 2013 (Summer)

# **About you**

Are you interested in global issues?
Do you enjoy talking to people?
Fancy being part of 'Growing a Better Future', an exciting collaboration between Oxfam and the Eden Project in Cornwall?
At least 18-years-old?

We're looking for friendly, approachable volunteers during the summer who can engage people in conversation and encourage them to take part in a simple activity. Based at the Eden Project in Cornwall, you'll be helping us continue to build this collaboration, inviting visitors to find out more about where their food comes from, introducing them to Oxfam's Grow campaign and giving away free seeds to encourage them to take a bit of Eden, and Oxfam, home with them.

# What is the Grow campaign?

The world currently produces enough food for everyone, yet nearly 1 billion people don't have enough to eat. It's not just drought, or famine, or a bad harvest. A whole host of interlinked factors are involved. Oxfam's Grow campaign explores the reasons the food system is failing 1 in 8 of us – from land grabs and climate change to rising food prices and investment for small scale farmers.

# What is the Eden Project?

The Eden Project is an educational charity and social enterprise based in Cornwall. Home to the world's largest rainforest in captivity, Eden creates gardens, exhibitions, events, experiences and projects in the UK and around the world that explore how people can work together and with nature to change things for the better. Project one: creating a global garden in a crater that was once a china clay pit as a symbol of regeneration.

# Oxfam at Eden – Growing a Better Future

After launching Growing a Better Future in 2012 Oxfam and Eden continue to develop this exciting project together, using the interactive educational ethos of Eden to display the key issues of the Grow campaign. We are looking for volunteers who are keen to learn more about Oxfam's campaign and be involved in interacting with Eden's visitors, ensuring they have an enjoyable experience while understanding more about the global food system.

Background information and a briefing session will ensure you have all the information you need to run the activity and talk about Grow. <a href="https://www.oxfam.org/en/grow/">www.oxfam.org/en/grow/</a>

# Key responsibilities

- Staffing an interactive area at the Eden Project in Cornwall, which will include;
  - Chatting to people about food justice issues
  - Encouraging people to find out more about the Grow campaign
  - Giving away seeds for them to grow at home
- Setting up and packing away the Grow activity each day
- Ensuring resources for activity (seeds & leaflets) are stocked up
- Keeping the activity area neat & tidy
- Measuring levels of audience engagement via tally chart system

#### Commitment

- If possible, at least 7 x 6-hour shifts between Sat 30<sup>th</sup> March Sun 14<sup>th</sup> April, Mon July 22<sup>nd</sup> and Sun 2<sup>nd</sup> September. This can be consecutive days or spread throughout the period.
- Each shift is 10.30am 4.30pm including set up & de-rig of activity and a half hour lunch break.







- Attending a one-day briefing session at the Eden Project on Sunday 24th March
- Complete a feedback questionnaire at the end of your time with us.

#### What this role offers

- · A chance to engage people with one of the most important global issues there is.
- Be involved in a fun collaboration between two exciting and inspirational organisations.
- Enjoy the jaw-dropping setting of Eden's Biomes with a rainforest on your doorstep and the crops that feed the world at your fingertips.
- Access to benefits exclusive to Eden staff and volunteers such as subsidised meals and retail discounts.
- Based in the sunniest county in the UK\*
- Training and experience in engaging and inspiring people to be part of a positive change.

# Skills and qualities we're looking for

- Passionate that positive change is possible
- Happy working indoors or out (rain or shine!)
- Friendly and happy working in a team
- Reliable and trustworthy
- Able to engage people you don't know in a conversation about global food issues without piling on the guilt
- Personally committed to helping make this Oxfam/Eden activity a success
- Experience of campaigning and knowledge of issues relating to Oxfam's campaign are desirable, but full training will be provided. The most important thing is a willingness to learn and share this knowledge in a positive and engaging way that anyone can relate to.

If you're interested please contact Elisa Sandri, ESandri@oxfam.org.uk for an application form or more information.

Closing date for applications is **17**<sup>th</sup> **March 2013**, and all applicants must be available to attend the one day briefing session to be held at the Eden Project in Cornwall on **Sunday 24**<sup>th</sup> **March**.

<sup>\*</sup>OK, so we made that bit up, but whatever the weather Cornwall's still fantastic!